

Press Release

**PAESAGGI IN MOVIMENTO – LANDSCAPES IN MOVEMENT
STEP 2: BRAINSTORMING**

**A COLOCO Project with Gilles Clément
for Fondazione La Raia**

Encounter and open discussion

Friday 6th November, 6.30pm

Fondazione La Raia, Strada Monterotondo 79, Novi Ligure (AL) – Italia

www.fondazionelaraia.it

Novi Ligure, 6th November 2015.

The Fondazione La Raia, in an encounter open to the public, is proud to host the COLOCO collective of landscape artists and Gilles Clément for the second stage of the project PAESAGGI IN MOVIMENTO Step 2: Brainstorming.

The encounter will be structured as a collective discussion in which the audience will be invited to take part.

Step 2: Brainstorming is the second stage of **PAESAGGI IN MOVIMENTO**, a project spread over two years, promoted by the Fondazione La Raia, which sets out to explore the potential for a different way to look at the landscape, in which art is the bearer of new gazes, visions and meanings.

Last June, **COLOCO and Gilles Clément**, all militant **Third Landscape** gardeners, deployed their eclectic and multi-disciplinary sensitivity to study and explore the relationships between life and the landscape within La Raia: an ecosystem of extraordinary biodiversity, home to a biodynamic farm, a Steiner school and the Foundation itself.

Step 2: Brainstorming opens to the public as a founding moment of the project. Indeed, the encounter is not designed to merely provide a public account of the study, through the use of images and video, but above all the opportunity for a comparison and exchange of ideas, reflections and experiences.

PAESAGGI IN MOVIMENTO will be developed over the months to come through specific interventions, the exact nature of which will be also be determined by the outcome of **Step 2: Brainstorming**.

With the support of



MILANO 2015
NUTRIRE IL PIANETA
ENERGIA PER LA VITA

Programme

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With: Gilles Clément, Nicolas Bonnenfant, Miguel Georgieff and Pablo Georgieff

Fondazione La Raia, Strada Monterotondo 79, Novi Ligure (AL)

[Where we are: La Raia](#)

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PAESAGGI IN MOVIMENTO is a research project designed by COLOCO for the Fondazione La Raia, coordinated by Matilde Marzotto Caotorta.

Fondazione La Raia – arte cultura territorio was founded in 2013 with the aim of promoting a critical reflection on the landscape in Italy and abroad, through contributions from various fields of study. It supports artistic, cultural, didactic, scientific and research activities, especially those promoting a specific knowledge of the Gavi territory. So far, permanent works have been produced by Remo Salvadori and Koo Jeong A., as well as a publication with Elio Franzini, a conference with Paolo D'Angelo and Adriana Veríssimo Serrão, and a meeting with Francesco Jodice and Francesco Zanot. The Fondazione La Raia is headed by Giorgio Rossi Cairo and directed by Irene Crocco.

Biographies

GILLES CLEMENT (1943), is an agricultural engineer, a landscape artist, a writer and gardener. He teaches at the École nationale supérieure du paysage (ENSP) in Versailles. A creator of parks and gardens, he has carried out research and projects based on three guiding concepts: the garden in motion, the planetary garden and the third landscape. He has been awarded numerous prizes including the Grand Prix du Paysage in 1998.

www.gillesclement.com

COLOCO is a multidisciplinary planning studio with bases in Paris and Montpellier.

Founded by the landscape artist Miguel Georgieff (Buenos Aires, 1973) and the architects Pablo Georgieff (Buenos Aires 1971) and Nicolas Bonenfant (Dunkirk, 1972), since 1999 it has developed projects revolving around urban and landscape planning, through both collective interventions and direct actions.

The studio draws on around 10 of its own collaborators, as well as contributions from a vast network of consultants and experts (professionals, local bodies, associations or individuals), which it has progressively created and enlarged around each project, following what they themselves describe as a 'rhizomatic' trend, like those roots that grow out in various directions. Their latest international landscape projects include: *Mission EROS* (Domaine de Chamarande 2015); *Asfalto mon amour* (Manifattura KNOS, Lecce 2013-15); *La Carte du Bien Commun* (Bordeaux 2013); *Le jardin des nuages* (La Defense, Paris 2009-2014), and the *Jardins du Tiers-Paysage* with Gilles Clément (St Nazaire submarine base, 2009).

The transmission of knowledge and teaching relies on contributions from all the members of the group in various ways, through the staging of workshops and conferences. www.coloco.org

MATILDE MARZOTTO CAOTORTA

After completing her studies in Aesthetics and Contemporary Art, over the last 10 years she has fostered a divulgative approach both through her curating and her writing. In 2007 she published *Arte Open Air*, a guide to contemporary art parks in Italy, an area which she continues to investigate both in the relationships between philosophy and art in the landscape (together with the Fondazione La Raia) and in the ways of working of several young artists. In 2014 she founded *lookaroundart*, an initiative aimed at bringing the general public closer to contemporary art by offering an alternative to the classic guided tour.

www.lookaroundart.com